

WHITE

VentureCapital

WE INVEST IN EARLY-STAGE
STARTUPS WITH FINTECH
SOLUTIONS.



2026 | Jack Jackson Design





Overview

Funding Requisite

\$30mn

Industry

Fintech / Insurtech

Target Region

India & SEA + 10% fund allocation for exceptional startups around the world with credible founders



The team is experienced in leading or co-leading deals in the earliest stages and has a target for double digit ownership.

Key growth factors

In addition, a significant portion of the population across India and SEA are unbanked so low penetration of banking and financial services will ensure high growth prospects for fintech ventures.

We are witnessing unimaginable technology advancement

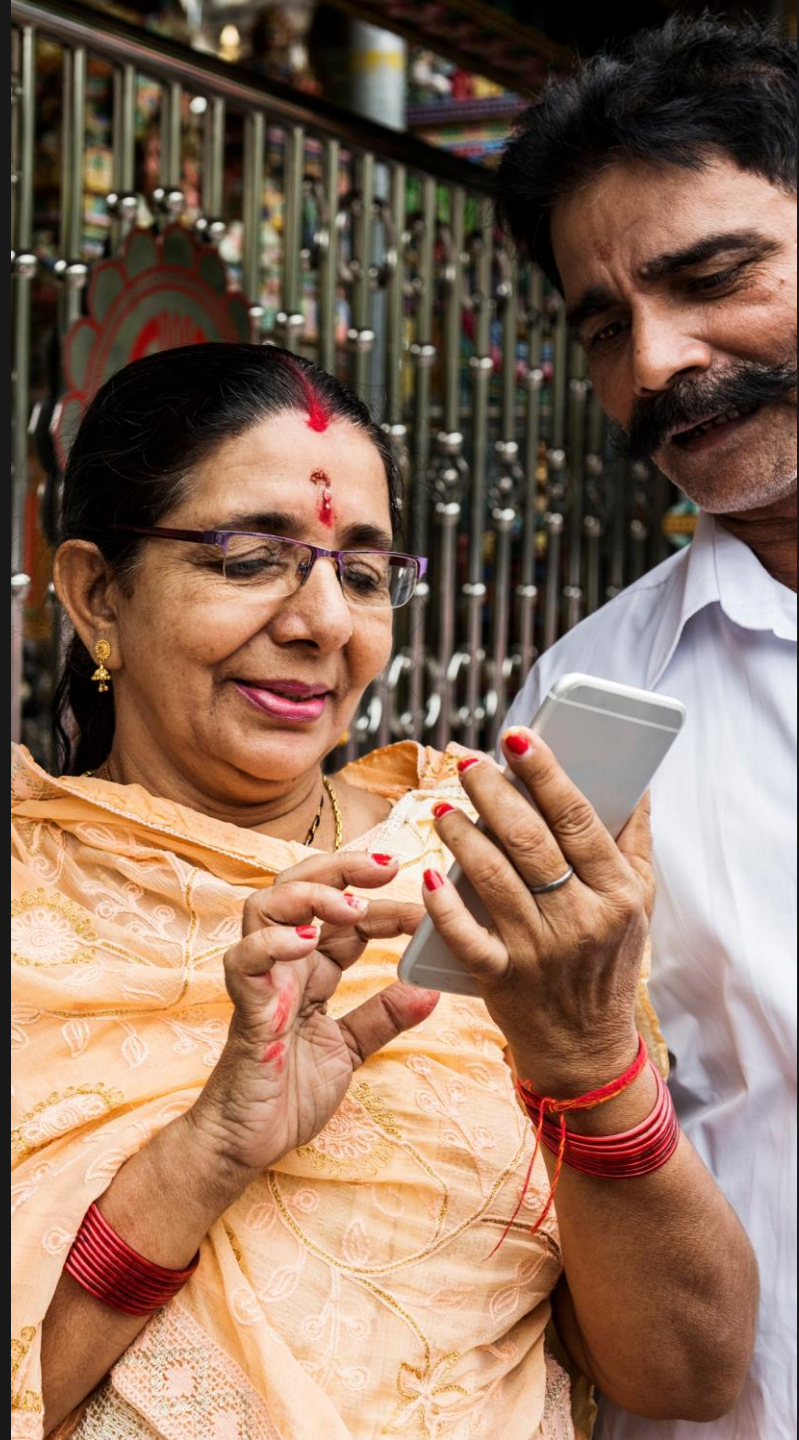


These advances are leading to disruptions across multiple industries. The finance industry has already seen early signs of it through fintech ventures.

A combination of factors are working together

- Internet / Smart phones
- Access to data through social media
- Sophistication in machine learning
- Consumers are receptive to change

This attitude is causing startups to reexamine the way we approach finance.





**The stage is set
for startups to
reinvent the way
we look at money
and finances.**

A significant chunk of the population across Asia and the globe which are still unbanked.

*New products and
experiments are
coming out faster
than ever.*



Banks are already being disrupted.

The most fundamental aspect of finance is banking. With the rise and acceptance of neobanks; banks are already getting disrupted which is sending clear signals that consumers are ready for change if they are served better and in a frictionless manner.




Fintech is versatile



Fintech startups with payment solutions are leading across India but fintech is beyond payment related solutions only.

NeoBanks across India are transitioning as banking partners rather than challengers. Digital platforms and partnerships are driving 50-75% of banks businesses. This is applicable for both SME and retail consumers.



A data driven approach

A data driven approach: AA, AI/ML framework is being used to improve working capital, credit underwriting and new models are emerging to provide the same. Brex & BNPL cost is getting reduced to serve a customer and in turn customers are being benefited.

Insurance Industry is also getting disrupted in similar fashion: apart from Digital Services Personalized Need-Based Insurance is becoming reality.

Social Media

Distribution of products have become easier than ever. Frictionless payment options have made online commerce easier resulting in different retail models such as D2C, social commerce etc.



Founding Partners/Advisors

Experienced fintech operators have been investing in startups together for more than 8 years.

The team specializes in fintech ventures and has a solid reputation for launching successful startups.



Jitendra Gupta

Advisor

Founder of Jupiter
Co-founder of Citrus Pay

Sold Citrus Pay to Naspers for \$130 million

His other startup- Jupiter achieved pre-seed valuation of \$100 million from marquee funds such as Sequoia and Matrix.

Angel investing since 2012 — more than 45 startups in his portfolio

His portfolio includes Unicorns and Soonicorn of India such as CRED, Bank Open, Anyfin AB, Bitcoin exchange Delta

Scout for Sequoia since 2017

Board member, Bharape, Credit Saison (leading Japanese NBFC) and Dlocal (Cross border payments startup valued at \$5bn)



Sweta Rau

**Technologist and
Angel Investor**

She has 35+ startups in her portfolio covering Consumer tech, Fintech, Ed-tech, Deep tech and D2C.

Startups in her portfolio are primarily from India and SEA along with few from USA and Israel.

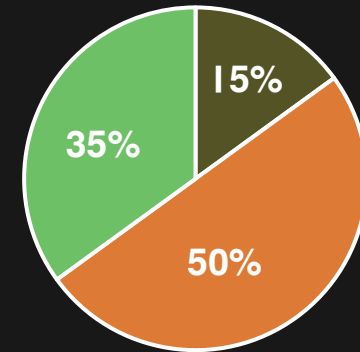
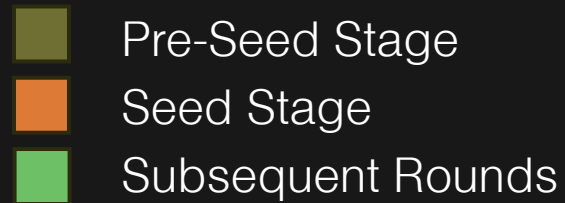
She is featured as super angel of India and as the most active female angel investor.

She is serving as Sequoia scout and have deeper connection with many early-stage funds.

Prior to investing, she worked across tech-industries such as Big Data, Business Intelligence, E-Commerce and Fintech.

Investment Strategy

Fund Allocation



Pre-Seed Stage

Investment Range: \$500K – 1M
Desired Ownership: 10-15%
Idea to MVP
Understanding unit economics

Seed Stage

Investment Range: within \$1.5M
Desired Ownership: 12%
MVP to product market fit
Startups with MVP
Predictable unit economics

Subsequent Rounds

Follow-on into winners
PMF & product expansion
Clear Acquisition Channels
Scaling Revenue
Clear Lifetime Value
Clear Competitive Advantage

